

# Grow Your On-Premise Brand Presence In The US Market

If you are looking to get your spirits in-front of top US on-premise buyers and bartenders, Enter Now.



[Bartender Spirits Awards](#) gathers the top on-premise buyers, bar managers, and bartenders who have a direct influence on the US on-premise market.

Put your spirits in front of them and get rated by Mixability, Balance & Versatility, Price, Packaging, and Taste, Mouthfeel, & Finish.

**Note: Once You enter, we will send you the shipping label and instructions.**

**ENTER NOW & SAVE UP TO \$55 (per spirit entry)**



## Why Bartender Spirits Awards?



[Bartender Spirits Awards](#) recognizes that bartenders are the true influencers – their passions and tastes provide direction for the consumer, especially via their guidance with wine, beer or spirit recommendations. The creation of new drinks is often driven by bartender tastes and perceptions of current trends.

The aim of the spirits competition is to provide independent and honest reviews for brands targeting the U.S. bar trade. [The judging panel](#) consists of some of the most renowned names in the U.S. bar industry, all of them with extensive expertise within the on-premise industry.



*Winners at 2019 Bartender Spirits Awards*

[View Previous Competition Winners](#)

[Add Your Spirits to 2020 List](#)

## Who Are The Judges?

The [judging panel of the Bartender Spirits Awards](#) will consist entirely of top bartenders at U.S. restaurants, bars, pubs, and clubs. In order to be selected as a judge, bartenders need to provide evidence of their expertise within the on-premise industry. In some cases, these bartenders may also be cocktail consultants for on-premise establishments or play an important buying role for their on-premise establishment.

Medals will be awarded to those spirits that meet very specific judging criteria, with a goal of identifying spirits that should become additions to bar inventories. Double Gold, Gold, Silver and Bronze medals are awarded to the best-performing spirits based on the following metrics: taste; packaging; and price.

Medal winners will be showcased in the Bartenders Spirits [TOP 100 SPIRITS Guide](#), which will be distributed to thousands of bartenders in the U.S. in 2020.



[NATASHA MESA](#)

Head Bartendress, Deadshot PDX, Oregon



[JACOPO ROSITO](#)

Bar Manager, Four Seasons Hotel, Florida



[JUYOUNG KANG](#)

Lead Bartender and Mixologist, The Dorsey, LV



[CRAIG SCHOETTLER](#)

Executive Director of Beverage and Corporate Mixologist, MGM Resorts International, LA



[PAULA LUKAS](#)

Bar Manager and Head Bartender, NUR, New York



[PATRICK WILLIAMS](#)

National Beverage Director, Punch Bowl Social, USA

[View All Judges](#)

| [View Judging Procedure](#)

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## Benefits to Medal Winners

All [winners at the Bartender Spirits Awards](#) are fully supported by Beverage Trade Network in promoting their new medals or awards.

As a result of winning a medal at the Bartender Spirits Awards, you will be able to:

- Prominent listing on the Bartender Spirits Awards website
- Inclusion in the Bartenders Spirits [TOP 100 SPIRITS Guide](#)
- Press release mention of all winners at the conclusion of the event
- Special features of winners on [BartendersBusiness.com](#) which is a global online platform for bartenders and restaurant industry professionals.
- Social media marketing support
- Medal stickers for bottles
- Award logos and other promotional materials (available for download)
- Special features on all Double Gold and Gold Medal winners

## Impact Of Winning a BSA Medal



Names of the top 100 winning spirits at the Bartender Spirits Awards would be added in the [Top 100 On-Premise Spirits guide](#) which would be distributed among 10000+ on-premise spirits buyers

No. 1	No. 2		No. 3	No. 4
Humboldt Distillery Organic Vodka	Amrut Fusion Single Malt Whisky		Pier View Gin	Early Times Bottled-In-Bond

OPERATIONS AND MANAGEMENT

## 8 American Vodka Brands Handpicked By Bartenders



**BROWSE BY CATEGORY**

- MENU INTEL
- INTERVIEWS
- OPERATIONS AND MANAGEMENT
- FOOD & SPIRITS

### KEY DATES

Special Pricing Registration: **International & Domestic Submissions Open**

Warehouse Closes For Samples: July 20, 2020

Judging: Aug 13, 2020

Winners Announced: Aug 31, 2020

### FEE SCHEDULE (Per Spirit Entry)

\$135 - (Special Pricing) - **International & Domestic Submissions Open**

\$165 - Regular Rates

\$190 - Late Registration

Kindly Visit The [Key Deadlines](#) Page To Avail The Current Offer

**(Price in USD)**

Visit the [official website](#) to learn more. If you have any queries, please reach us on [amy@bartenderspiritsawards.com](mailto:amy@bartenderspiritsawards.com) or give us a call on +1 855 481 1112

**Important Reminder: Special Pricing Ends Soon**

**ENTER NOW**

**LEARN MORE**



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